

THE WRITER'S EDGE

READER PREVIEW



THE WRITER'S EDGE WORKBOOK

BOOK 32

The Writer's Edge - 2027 Expanded Edition

*The Practical Companion to the Complete Writer's Edge Series
Plan the Work. Make the Decisions. Track the Progress. Build the Career.*



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A selected preview from the complete book.

What This Book Will Do for You



The Writer's Edge Workbook is not another volume of advice to read and shelve. It is the applied companion to all 31 subject books in the series, built to convert ideas into decisions, checklists, measurements, deadlines, and next actions.

Each section gives the author a focused place to work on a real manuscript, real book, real reader, real budget, or real opportunity. The workbook can be used from beginning to end, opened only to the section connected to the current project, or revisited as the author career changes. Dating the answers turns the pages into a record of changing priorities and stronger decisions.

The practical result is visibility. Goals become specific. Weak systems become easier to identify. Publishing choices can be documented. Progress can be measured. And instead of trying to solve an entire author career at once, the writer can identify the next decision that actually matters.

THE EDGE IS NOT KNOWING EVERYTHING. THE EDGE IS KNOWING WHAT TO DO NEXT.

Selected From the Workbook



The Complete Author Business Snapshot

Use this after completing the individual sections.

Primary reader _____
Primary genre / subject _____
Current catalog size _____
Current work in progress _____
Primary retail channel _____
Primary direct channel _____
Primary discovery channel _____
Email/newsletter status _____
Most profitable title _____
Best reader-entry title _____
Strongest professional relationship _____
Most promising rights opportunity _____
Largest platform risk _____
Largest operational risk _____
Most urgent skill gap _____

Selected From the Workbook



The Writer's Edge Final Commitment

Turn the workbook into action.

The work I am committed to finishing is:

The reader I am committed to serving is:

The professional standard I am committed to maintaining is:

The business boundary I am committed to protecting is:

The relationship I am committed to strengthening is:

The risk I am committed to reducing is:

The habit I am committed to repeating is:

The activity I am committed to stopping is:

The next decision I will make is:

Try It Now



The 90-Day Master Plan

Choose no more than three major priorities.

PRIORITY 1

Outcome: _____

Why it matters: _____

First action: _____

Measure of success: _____

Deadline: _____

PRIORITY 2

Outcome: _____

Why it matters: _____

First action: _____

Measure of success: _____

Deadline: _____

PRIORITY 3

Outcome: _____

Why it matters: _____

First action: _____

Measure of success: _____

Deadline: _____

What I Will Deliberately Not Do: _____

THIS IS ONLY THE BEGINNING. TURN THE ENTIRE SERIES INTO ACTION



The complete The Writer's Edge Workbook turns all 31 Writer's Edge subject guides into an applied author-development system. Each book receives its own working section, with focused questions, checklists, one decision, a next action, and a review date — so the lessons from writing, editing, publishing, marketing, business, technology, reader development, events, rights, resilience, and advanced strategy become visible work.

Beyond the 31 individual sections, the workbook includes the 2027 Author Baseline, Complete Author Business Snapshot, system scoring, 90-Day Master Plan, quarterly reviews, Annual Author Review, and the Writer's Edge Final Commitment. It is designed to be marked up, revisited, changed, dated, and used again as the project and career evolve.

A workbook cannot build the career for you. It can force a vague hope into a decision, a decision into an action, and an action into something that can be measured. Use the pages. Make the decisions. Track what happens. Then decide what comes next.

THE WRITER'S EDGE WORKBOOK

BOOK 32 OF THE WRITER'S EDGE

Practical Guides for Serious Writers

GET THE COMPLETE BOOK