

THE WRITER'S EDGE

READER PREVIEW



PUBLISHING ISSUES AUTHORS DEAL WITH

BOOK 10

The Writer's Edge - 2027 Expanded Edition

Ten Publishing Hurdles and How to Overcome Them



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A selected preview from the complete book.

What This Book Will Do for You



Publishing is more accessible than ever, but more choices also create more places for an author to make an expensive or difficult-to-reverse mistake. Publishing Issues Authors Deal With is built around diagnosis: identifying the system underneath the visible symptom before paying for a solution, changing platforms, redesigning a cover, rewriting a book, buying advertising, or abandoning a project.

The book examines ten connected hurdles, including choosing the wrong publishing path, rejection and bad targeting, publishing before the manuscript is ready, contracts and rights, unprofessional production, metadata and distribution failures, pricing confusion, weak reader strategy, predatory services, and dependence on platforms and changing AI rules.

The practical result is a stronger decision process. Instead of reacting to the loudest problem, authors learn what must be verified, which decisions are reversible, what assets and rights need protection, and how to keep a temporary hurdle from becoming a permanent setback.

THE GREATER DANGER IS NOT THAT PUBLISHING HAS PROBLEMS. IT IS SOLVING THE WRONG PROBLEM.

Selected From the Book



Hurdle Nine: Scams, Predatory Services, and Expensive Promises

Authors are attractive targets because publishing combines money, hope, identity, and uncertainty.

The most dangerous offer is often the one that tells the author exactly what they want to hear.

Be Suspicious of Guaranteed Outcomes

No legitimate service can guarantee bestseller status, major media coverage, bookstore placement, film adaptation, awards, or commercial success simply because you buy a package.

A provider can guarantee deliverables it controls. It cannot guarantee the market.

Verify the Company Independently

Search the company name, principals, complaints, business history, sample books, contract language, refund terms, and customer experiences. Confirm claimed partnerships independently rather than relying on logos on a sales page.

Pressure to pay immediately is a reason to slow down.

Watch for Rights and Access Traps

Do not hand over your domain, retailer accounts, master files, source files, mailing list, or publishing rights casually. If a service provider creates an account for you, make sure you can access and control it.

The author's business should not become hostage to a vendor relationship.

Selected From the Book



Hurdle Ten: Platform Dependence, AI Rules, and a Market That Keeps Changing

The final hurdle is not one problem. It is the fact that publishing systems change.

Retailers change policies. Social platforms change reach. distributors change terms. AI policies evolve. Laws and court decisions develop. Book challenges affect schools and libraries. New formats appear. Old services disappear.

Build Portable Assets

Control your domain, mailing list, master files, contracts, metadata, financial records, customer information collected lawfully, and rights ledger. These assets reduce the damage when an outside platform changes.

A business built entirely inside one retailer or social network is fragile.

Create an AI Policy for the Book

Know where AI was used in research, drafting, editing, art, narration, translation, or marketing. Preserve human-authorship records, verify factual output, respect confidentiality, and follow the current rules of your publisher, platform, contest, or professional agreement.

AI policy should be documented rather than reconstructed from memory after a dispute.

Try It Now



The Publishing Problem Diagnostic

What is the visible problem?

When did it first appear?

What decision happened immediately before it?

Is the problem craft, production, rights, pricing, distribution, marketing, platform, or business-related?

What evidence supports that diagnosis?

What is the lowest-cost reversible test?

What change would be expensive or difficult to reverse?

Who has the expertise needed to review the decision?

What will I measure after the change?

When will I decide whether the solution worked?

THIS IS ONLY THE BEGINNING. DIAGNOSE THE PROBLEM BEFORE YOU PAY FOR THE SOLUTION



The complete Publishing Issues Authors Deal With takes you through ten major publishing hurdles and the decisions underneath them: publishing paths, rejection and targeting, manuscript readiness, contracts and rights, production quality, metadata and distribution, pricing and royalties, reader strategy, predatory services, platform dependence, AI policies, and a market that continues to change.

It also includes practical decision tools such as the Publishing Path Decision Worksheet, Publisher and Service Provider Due-Diligence Checklist, Pre-Publication Risk Audit, and Publishing Problem Diagnostic so you can slow down at irreversible decisions, test smaller changes, verify claims, and protect the parts of your career you control.

Publishing will keep changing. The author who learns how to diagnose, verify, and decide is far better prepared for whatever the next version of the industry brings.

PUBLISHING ISSUES AUTHORS DEAL WITH BOOK 10 OF THE WRITER'S EDGE

Practical Guides for Serious Writers

GET THE COMPLETE BOOK